Annual Progress Report 2017-18



Centre for Advanced Studies and Research in Entrepreneurship
Development in Fisheries, Agri -Business and Allied Sectors (CASRED)
Kerala University of Fisheries & Ocean Studies [KUFOS]
Panangad, Kochi- 682506

Website: www.kufos.ac.in, Email: casred@kufos.ac.in

The School of Management and Entrepreneurship proposed to start Centre for Advanced Studies and Research in Entrepreneurship Development in Fisheries, Agri-Business and Allied Sectors during the year 2017-2022. The objective of the centre is to develop the entrepreneurship skills among the

stakeholders, especially of the fisheries sector, by providing direct and virtual incubation, collaboration with international business incubators, protection and management of intellectual assets and thereby equip them to lead a socially and financially stable life.

During 2017-18, CASRED conducted a number of training programmes, workshop and entrepreneurship programs.

7th March 2018 – Women's Day celebrations "Women's Empowerment through Entrepreneurship" (WEP)

CASRED organized women's day celebrations with the theme – Women's Empowerment through Entrepreneurship - in the University. In their talks, the invited women entrepreneurs narrated their journey towards setting up their ventures, hardships and obstacles faced by them and the ways and means by which they are overcoming the hurdles and marching ahead.109 participants were attended the programme and the budget is sanctioned by the university.

Inauguration by Dr. V. M Victor, Registrar KUFOS and Chief Guest is Ms. Nirmala Lilly ,CEO Infinity Hospitality Services Ltd.Fig. (A)





Students and Staff Members of the University are Activily Participated In this Programme



Guests of Womens Day Celebration on the daisA)



(B) Felicitation of Guests



• 21st March 2018 - Entrepreneurship Awareness Programme (EAP)

The awareness programme on Entrepreneurship was organized by CASRED for selected students from all schools and departments of the university. 110 students from B. F. Sc., M. F. Sc., M.Sc., M. Tech and M.B.A. streams participated in this event.

Inauguration of the event by Honourable Vice Chancellor Dr.A. Ramachandran (A)



(B)



 $\underline{\textbf{Speaker participants Interactive Sessions}}\left(A\right)$







(D)



Annual Progress Report **2018-19**



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Centre for Advanced Studies and Research in Entrepreneurship Development in Fisheries, Agri-Business and Allied Sectors organized 24 training programmes .

Staff training programe for KUFOS Employees

CASRED organized Staff Training Programme for KUFOS employees (KSTP) from 8th to 15th May 2018 for updating their knowledge on the University rules, statutes and awareness on skills development and their importance. Along with the history of the University, important areas such as KSR, KSSR, MOP, finance, purchase, budget, audit, KUFOS Act and Statute etc, were discussed in detail. 20 non- gazette employees participated in the programme. The resource persons were Adv. Vincent Joseph, former Dy. Registrar, CUSAT, Mr. Ajimon P.P, Assistant Audit Officer, Kerala State Audit Department, Kochi Corporation Audit Office, Ernakulam, Mr. Rajith T.P., Section Officer (Legal affairs), CUSAT and Mr. C. Pradeep, Deputy Registrar, KUFOS.

Resource Person Adv. Vincent Joseph Interaction with staff members (A)



(B) Dr. Sankar Addressign the audience



• Six students from the School of Management and Entrepreneurship (SME), facilitated by CASRED, participated in a four day in-house *woWorkshop on Personal Entrepreneurial Characteristics* organised by Kerala Institute for Entrepreneurship Development (KIED) and gained valuable lessons and experience in this field.

Participants in the workshop A& B





• CASRED organised three day *Workshop on Entrepreneurship Development* (WED) in January 2019 for the community members. 34 people participated in the workshop. This

programme will guide many of them to start their own business in fish and food technology. This workshop will be conducted on regular intervals.

Inauguration by Vice Chancellor Dr. A.Ramachandran



Participants of WED programme



CASRED is jointly setting up with the Centre of Excellence for Food Processing Technology (CEFPT), three production lines for imparting practical training and skills on **production of bread and biscuit, kheema (fish), and fruit syrup and squash for development entrepreneurial training community members**. The production line for bread and biscuit making is set up and under trials. It will be commissioned shortly

• Also two projects in operation under CARED as follows:

S.No	Title
1.	Sustainability of women entrepreneurs in ornamental fish culture
	at Kumbalam Panchayat, Ernakulam district, Kerala State, Indi
2.	Changes in fish processing industry over years

Annual Progress Report **2019-2020**



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The objective of the CASRED is to develop the entrepreneurship skills among the stakeholders, especially of the fisheries sector, by providing direct and virtual incubation, collaboration with international business incubators, protection and management of intellectual assets and thereby equip them to lead a socially and financially stable life.

As part of the Centre activity, the CASRED organized several training programmes during 2019-20 as follows.

• 29th to 31st May 2019 - Workshop on Entrepreneurship Development (WED2)

As a part of community development, CASRED is organizing a 3 day's workshop on Entrepreneurship development, to create & kindle entrepreneurial spirit in the community members &motivate and guide aspiring entrepreneurs to start their own business units. 23 community members participated.

Inaugural address by Dr Suresh Mallya (A)



(B) Dr. Manoj Kumar, Registrar, KUFOS addressing the gatherig



(C) Director Research Feliciation speech



Certificate Distribution



Participants Group Photo



• Skill Development Programme on Value Added Fish Products (SDP)

The two day Skill Development Programme on value added fish products jointly organised by CASRED and FPT was conducted in the FPT labs on 30^{th} and 31^{st} August 2019 -. There were 19 participants. Basically, this workshop was meant for imparting hands-on experience on making fish related products.

Inauguration done by Dr. T. V Sankar, Director of Research KUFOS



Participants involved in value addition training



Trainers and participants



• Workshop on Skill Development (WSD1)

A workshop on Skill Development was conducted for M.B.A. students for developing skills on leadership and entrepreneurship on 9^{th} October 2019 . 77 Students in the university were participated.

Inauguration



Speakers Interactive Sessions in skill development programme



(B)



• Pre-conference Workshop on problem appraisal Kerala's coast 2.0

Workshop on problem appraisal Kerala's coast 2.0, a preconference event for discussing the problems of deliberative and participatory water governance in Kerala was conducted on **26**th **November 2019** 19 participants from different universities attended the event.

Inauguration Ceremony (A)



(B)



• Training Programme on making of Bakery Products (BTP)

The four day Training Programme on making of bakery products jointly organised by CASRED and CEFPT was conducted in the Bakery Production Line was conducted during 10th to 13th December 2019 -. There were 10 participants. Basically, this workshop was meant for imparting hands-on experience on making bakery products.

(A) Inauguration Ceremony



(B) CEO, M/s Food Astha delivering the lecture



$(C\)$ Participants in the Bakery Production line



(D) Participants on the preparation of cookies



(E) Participants involved in bread Making



Certificate Distribution



Trainers and Trainee Group Photo



• Workshop on Skill Development (WSD2)

WSD was conducted for B.F.Sc. students for developing skills on leadership and entrepreneurship on $10^{\rm th}$ January 2020 .79 students were participated.

Speaker Mr. Benoy Paulose taking motivation session



Group Photo of trainees and organizers



• Workshop on Entrepreneurship Development (WED3)

Two day workshop on entrepreneurship development on 16^{th} & 17^{th} Jan 2020.43 community members participated.

Inauguration



Mr.Mathew Joseph CEO,Fresh to Home delivers Motivational lecture



Interactive session of participants



Session by Ms. Kathrenamma Sebastian, MSME Development Institute



Trainee-Trainers Group Photo

