

FACULTY PROFILE



Dr Rajesh K

Assistant Professor and Head

Department of Business Administration and Management
KUFOS



9447263462



drrajeshk@kufos.ac.in

Dr. Rajesh K is an accomplished economist and educator with a robust academic and professional background. He earned his PhD in Economics from Cochin University of Science and Technology in 2010, focusing on the economic and environmental impacts of coastal tourism in Kerala. His academic journey began with a Master's degree from Central University of Hyderabad, following a Bachelor's degree from Mahatma Gandhi University.

Dr. Rajesh K's teaching career spans various esteemed institutions, including his current role as an Assistant Professor at the Kerala University of Fisheries and Ocean Studies (KUFOS), Panagad, Kochi. Previously, he served at St. Aloysius College, Thrissur, and the Rubber Board, Kottayam. His diverse experience also includes a stint as a faculty member at ICFAI National College, Thrissur.

In addition to his teaching roles, Dr. Rajesh K has a notable research profile. He has completed UGC-funded projects and published extensively in national and international journals. His work is recognized in various publications, including popular press articles and edited books.

Dr. Rajesh K's contributions to economics, both in academia and public discourse, underscore his commitment to understanding and addressing complex economic issues of Kerala and Indian economy. He has played a pivotal role in organizing various significant seminars in this and his formal institutions. Dr. Rajesh has also contributed extensively as a speaker and panelist, covering a wide range of topics above mentioned. His expertise extends to critical analyses of economic policies, such as Union Budgets and their impacts. He has been actively involved in both national and international conferences, presenting papers on topics. Dr. Rajesh's commitment to the field is further evidenced by his extensive contributions to seminars and his role as a columnist in Malayalam, where he provided insights into contemporary economic issues. His work continues to influence and enrich the discourse on economic development and policy.

Teaching:

- Managerial Economics
- Quantitative Techniques
- Fisheries Economics
- Business Environment
- Management Science
- Research Methodology (MBA)
- Research Methodology (PhD)
- International Economics

Research Areas:

- Development Economics
- Gig Economy
- Behavioral Economics
- Tourism

Key Management Roles:

- GC member,
- Senate Member,
- IQAC coordinator (at St Aloysius College, Thrissur and KUFOS),
- IQAC Member,
- Head in Charge of the Dept of Food Business and Management,
- Course coordinator of MSc Statistics,
- PI of Pandit Karuppan Centre and Centre for Field Consultancy and Data Analysis,
- Editorial Board member, *Neeradam* &
 - BoS Member (Nirmala College, Muvattupuzha; Providence College, Kozhikode and Bharat Matha College, Thrikkakkara)

Publications: (Selected)

- Retrospection of Break the Chain Campaign of Kerala through the Lends of Nudging', NIU International Journal of Human Rights, (**UGC Care**, ISSN: 2394-0298, Vol.9, 2022, with Stalin A.)
- Book review on Urban governance and Local Democracy in South India by Anil Kumar Vaddiraju, Review of Development and Change, Sage Publications, (**UGC CARE**, ISSN: 0972-2661, 27(2), pp.289-292)
- 'Establishing the scope of the Live Fish Trade in Kerala with insights from Stakeholders', Journal of the Asiatic Society of Mumbai (**UGC CARE**, ISSN: 0972-0766, Vol.96, No.10, November 2022)
- 'India-China Trade during the covid 19 pandemic period', Journal of the Asiatic Society of Mumbai (**UGC CARE**, ISSN: 0972-0766, Vol.96, No.05(II), May 2022)
- 'Perception of food delivery apps among consumers in Central Kerala: An empirical study', Journal of Food, Agriculture and Environment (**UGC CARE**, Vol.19 (2):2022, with K.P.Jiji)
- 'A study on importance of well being and intervention strategies among the high school students in South Kerala during Covid Pandemic ' 'Journal of Fundamental and Comparative Research (**UGC CARE**, ISSN-2277-7067, Vol.IX, Issue 1, January 2022)'. (with A Stalin)
- 'An Empirical Examination of Consumer Perception of Food Delivery Apps Through Technology Acceptance Model', Webology (**UGC CARE** : ISSN:1735-188X), Vol 19, No.2, 2022, (with K.P.Jiji)
- 'Health and Safety Risks of Gig Workers: A Post Covid Analysis', Shodhsamhita, (**UGC CARE**: ISSN: 2277-7067, Vol.IX, Issue II (IV), 2022. (with K.P.Jiji)
- 'On Demand Ride Hailing Services (RHS) for Communiting Purposes: A Case of Kerala, India', IITM Journal of Business Studies (JBS), Special Issues, April 2022, **UGC CARE** : ISSN 2393-9451 (with K.P.Jiji)
- 'Regional Comprehensive Economic Partnership Negotiations and India-Do we really miss the opportunity"?, Southern Economist, (ISSN: 0038-4046), pp.7-8, Vol.58, No.17, January 2020.

Ongoing Projects:

- Livelihood status of Marine Fisherfolk in Kerala in the Post Covid 19 (Completed)
- Measure of inequality adjusted human development index for marine fisher folk in Kerala (Ongoing)