

FACULTY PROFILE



Afsal E. M

Associate Professor

PhD in Business Administration

MBA in Marketing and Finance



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Afsal E.M. is currently member of faculty at Department of Business Administration and Management of Kerala University of Fisheries and Ocean Studies (KUFOS) Kochi, Kerala, India. He also holds the additional charge of Dean of Faculty of Fisheries of Fisheries Management. Previously, he was with School of Management and Business Studies of Mahatma Gandhi University. He has got twenty years of experience in industry, academic and research fields in India as well as abroad. He has an industry experience of two and half years in the domains of FMCG, IT and ERP. His research interest includes derivatives, capital market, asset pricing and modeling, marketing and strategy. He is the recipient of awards for Best Doctoral Presentation (AIMS International) and Best Empirical Paper (IIMB). Published in journals and presented in conferences of national and international stature. He organized various seminars, published books and edited a volume. He is on the editorial board of three major management journals and on the board of studies of other universities and business schools. He is a Professional Member in AIMS International, Life-time Member of Indian Society for Training and Development (ISTD), New Delhi and Member of ADU's Global Engagement Program.

Teaching:

- Principles and Practices of Management,
- Entrepreneurship Development and Project Management
- Organisational Behaviour
- Strategic Management
- Security Analysis and Portfolio Management
- Financial Derivatives
- Research and Publication Ethics

Research Areas:

- Financial derivatives
- Asset pricing and volatility
- Capital market inter-linkages
- Consumer marketing
- Strategy and Sustainability

Key Management Roles:

- Dean(in charge) , Faculty of Fisheries Management (since May 2023)
- Head, Department of Business Administration and Management(March 2020-November 2023)
- Member in Academic Council, Research Council, Extension Council KUFOS
- University Librarian (in charge since March 2023)
- Member University Admission Core Committee

Publications:

- <https://scholar.google.com/citations?hl=en&user=dmW51TYAAAAJ>

Awards & Achievements:

- AIMS-NMIMS Outstanding Paper Award at the thirteenth International Conference on Management organized during 19-22 December 2015 at Indus Business Academy, Bangalore
- Award for Best Doctoral Paper Presentation in the AIMS-International Conference on Management held on 2009 December 20-23 at IIM Bangalore
- Senior Research Fellowship (SRF), UGC, New Delhi, India (2007)
- Junior Research Fellowship (JRF), UGC, New Delhi, India (2004)

Ongoing Projects:

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