

## FACULTY PROFILE



### Dr. Dona P

Assistant Professor

Ph.D (ICAR-CIFE, Mumbai)

Fisheries Extension

### Contact details



8652592697



[dona.p@kufos.ac.in](mailto:dona.p@kufos.ac.in)

[donap2031@gmail.com](mailto:donap2031@gmail.com)

Dr. Dona P is the Assistant Professor in Department of Fisheries Extension Economics and Statistics in College of Fisheries, Payyanur, Kannur. Her research interest includes entrepreneurship development, social entrepreneurship, fisheries extension, community organization and marketing management.

Dr. Dona P holds a Ph.D. in Fisheries Extension from ICAR-Central Institute of Fisheries Education, Mumbai, a reputable institution known for its excellence in fisheries studies. Her doctoral research focused on exploring social entrepreneurship attitudes of change agencies in fisheries, Kerala.

She has published research papers and articles in International and National peer reviewed journals. Dr. Dona P has organized and conducted farmers outreach programs for fisherfolk aimed at enhancing sustainable fisheries practices. Being an extension researcher and educator, she is guiding students on research projects and dissertations in fisheries extension.

## **Teaching:**

- ❖ Fisheries Extension Education
- ❖ Information and Communication Technology
- ❖ Fisheries Cooperatives and Marketing
- ❖ Fisheries Policy and Law
- ❖ Fisheries Statistics
- ❖ Fisheries Business Management and Entrepreneurship Development
- ❖ Fisheries Economics

## **Research Areas:**

- Entrepreneurship Development
- Fisheries Extension and Communication
- Participatory Approaches in Fisheries Management
- Community Organization
- Marketing Management

## **Key Management Roles:**

- Assistant Warden, Ladies Hostel, College of Fisheries, Payyanur
- Placement Cell Coordinator, College of Fisheries, Payyanur
- Member, CoF Payyanur Newsletter Editorial Committee

## **Publications:**

- Dona, P., Immanuel, S., Ohja, S. N., , Ananthan, P.S., 2016. Occupational Needs of Shrimp Farmers in Kerala. Indian Res. J. Ext. Edu. 16 (3), September 2016. pp. 20-24

- Dona, P., Nair,R. Vishnu., Ohja, S. N., Vipinkumar, V.P., Kumar Ranjan Nalini., Salas.,2019. Change agency facilitated social entrepreneurship towards Community-based Fisheries Management (CBFM) in Vembanad lake, Kerala. Multilogic in Science. 9(), July 2019.pp. 107-113
- Dona, P., Ohja, S. N., Nair,R. Vishnu., 2017. Prospecting Social Entrepreneurship in Fisheries. International Journal in Management and Social Science. 5(10), October 2017. pp. 7-16

**Awards & Achievements:**

**Ongoing Projects:**

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