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No.DoR2/5671/2021

Dated: 05.10.2021

NOTIFICATION

It is hereby notified for the information of all concerned that **Mr.Nijo Varghese** (Admission No.SME-2016-51-01), Research Scholar, Department of Business Administration and Management, Faculty of Management, Humanities and Social Sciences (presently Faculty of Fisheries Management), who worked under the guidance of Dr.Kemthose P Paul, Principal, Sree Narayana Gurukulam College of Engineering, an approved Research Centre of KUFOS, has been declared by the Vice- Chancellor of the University to be eligible for the award of Degree of Doctor of Philosophy under the Faculty of Management, Humanities and Social Sciences (presently Faculty of Fisheries Management) for the thesis entitled ***“THE EFFECT OF ONLINE VISUAL MERCHANDISING ON CUSTOMER RESPONSES: A STUDY WITH REFERENCE TO ONLINE CUSTOMERS OF ELECTRONIC GOODS IN KERALA .”***

This award is effective from 23th September 2021.

DIRECTOR OF RESEARCH

To:

1. Mr.Nijo Varghese(SME-2016-51-01)
2. Dr.Kemthose P Paul, Principal , Sree Narayana Gurukulam College of Engineering
3. Controller of Examinations, KUFOS
4. Dean, Fisheries
5. Dean, Faculty of Fisheries Management
6. The External Examiners with compliments
7. The Secretary, ICAR, Krishi Bhavan, New Delhi -110001
8. The Secretary, Association of Indian Universities, 16, Kotla Road, New Delhi- 110002
9. The Secretary, Higher Education Dept, Government of Kerala, Thiruvananthapuram
10. PS to Vice Chancellor/PA to Registrar
11. DR(Acad)/SO(Exam) /Exam4/ Acad1 Seat

