

MNCs and Blue-chip companies participate in MBA Placement

MBA Placement astonished with the participation of multi-national companies such as **Decathlon**, a French sporting goods retailer; **Saint-Gobain**, Paris headquartered glass manufacturer cum marketer; **EY**, London based professional services firm with a credential of one of the Big Four accounting firm. Indian blue chips such as **TCS, Infosys and Bharat Petroleum** also absorbed candidates from KUFOS MBA Batches in the current and past years. Other notable recruiters include **Federal Bank, ESAF, Manappuram Finance, Techshore, MPEDA** etc. Sales and marketing, operations, services, accounting, banking, HR and IT are the major domains KUFOS MBAs got into.

Dr Afsal E.M. on the Editorial Board of Advances in Economics and Business

Dr Afsal E.M. has been nominated as member on the Editorial Board of Advances in Economics and Business, a leading management journal published by Horizon Research Publishing, USA. He has been serving as the reviewer since 2014). Dr Afsal is on the editorial board of other two journals namely Amity Journal of Management Research (AJMR- Amity University, Noida, India; since 2016) and Journal of Applied Economics (The University of Warwick, United Kingdom)

Dr Rajesh K delivered Union Budget Analysis

Dr Rajesh K delivered analysis of union financial budget at Department of Economics, Little Flower College, Guruvayoor on 9th August, 2024. Dr Rajesh being an expert in this area has been delivering budget talks at various institutions. N.S.S. College, Nenmara, Palakkad, Al Ameen College, Edathala, St Stephen's College, Uzhavoor, MES College, Ponnani, Nirmala College, Muvattupuzha are a few institutions wherein Dr Rajesh K was invited as resource person to talk about budget, Indian economy, Kerala economy etc.

Dr. Anoop K.K chaired a session at national seminar

Dr. Anoop K.K has served as a Resource Person and chaired a session at the two-day national seminar on "New paradigms of commerce- Opportunities & Challenges" conducted by the P.G department of commerce and management studies, Ansar Women's College, Perumbilavu, Thrissur, on 24th and 25th February 2023

Dr Rajesh K hosted webinars

Dr Rajesh K conducted webinar series during 2020-21, particularly on union financial budget. These include a panel discussion on Union Budget, jointly organised by the Department of Economics of KMM Govt Women's College, Kannur and Nirmalagiri College, Kuthuparamba on 9th February, 2021; a Webinar on Union Budget organised by the Department of Economics, St Aloysius College, Thrissur on 5th February, 2021 and a programme on "Farmers Story in India" jointly organized by the Department of Economics, S.H. College, Chalakkudy and the Department of Economics, AKI's Poona College of Arts, Science and Commerce, Pune, Maharashtra on 23rd December, 2020.

Afsal E. M. participated as resource person in PMMSY Training

Afsal E. M. participated as resource person and delivered two sessions in the Training Programme of Promotion of Domestic Marketing in Fisheries Sector under Pradhan Mantri Matsya Sampada Yojana (PMMSY) conducted by National Cooperative Development Corporation, at National Institute of Fisheries Administration and Management (NIFAM), Aluva on 21st August, 2023

Rajesh K published popular articles

Rajesh, K published popular articles in leading news paper. His recent articles include :

- "Nikuthidayakan enna karavappshu" (The taxpayer, a black buffalo) in the editorial page of Mathrubhumi on 30th July, 2024.
- "Avakashangalillatha gig mekhala" (The Gig Sector without Rights) in the editorial page of Mathrbhumi on 3rd March 2024.
- "Kadinamano Jeevitham?" (Is Life difficult?), an article on the editorial page of Mathrubhumi on 29th July, 2023.
- Supreme Kodathi Vidhi: Pandorappettiyo Pariharamo", (Supreme Court verdict on GST: Solutions or a Pandora box"), appeared on the editorial page of Maathrubhumi News Paper on 23rd May 2022.

- “Budgettukalude Charitram”, (History of the Union Budgets), appeared on the editorial page of Mathrubhumi News Paper on 1st February 2022.
- Kovidanadhara Keralathinte Athijeevanathinte Vazhikal”, (Surviving Strategies to be adopted by the Kerala state during the Post Covid period), appeared on the editorial page of Madhyamam paper on 25th November 2020.
- “RCEP Kararile Indyan Asannidhyam Nettamo Kottamo?” (RCEP Agreement without India: Gain or Loss”, appeared on the editorial page of Maathrubhumi News Paper on 21st, November 2020.
- “Karshika Billukalum Karshakarum”, (Farm bills and farmers), pp.50-63, “Moolysruthi Magazine”, November 2020
- “Kuthikkunna Swarnam: Kithayakkunna Sambad Vyavastha” (Rising Gold Prices and Falling Growth Rate of the Economy”, Mathrubhumi GK & Current Affairs, (Mal.), September 2020

Afsal E.M chaired at the International Conference

Afsal E.M chaired a Session (Marketing- T05) at the International Conference on Commerce, Management & Interdisciplinary Subjects (ICCMIS) organized by the Central University of Kerala, Kasaragod during 28-29 October 2021

Best Paper Award to Mr. Bejoy Joseph at Murdoch University, Dubai



Mr. Bejoy Joseph, a research scholar under the guidance of Prof. Dr. V.Ambilikumar at FFM KUFOS has presented a paper at International Research Symposium on Service

Management, organized by International Journal of Service Management, an Emerald journal. This event was hosted by Murdoch University, Dubai. He received the Young Service Researcher Award with cash prize of 500 Dollars. The event was held from 6th of October and wrapped up with presentation of awards on 9th of October 2019.

Dr Afsal E.M. offered training session at EEI Hyderabad

Dr Afsal E.M. offered a training session at the **Extension Education Institute (EEI), Hyderabad** for the participants of the Off Campus Training Programme in “Capacity Building of Extension Functionaries to meet Emerging Challenges in Fisheries Sector” on 16-10-2024 and delivered a class on “**National and International Policies and Regulations in Fisheries Sector**” to the trainees.

Mr. Jithin Benedict receives Best Paper Award

Mr. Jithin Benedict, research scholar, under the guidance of Dr M.S.Raju, SME, received the Best Paper Award for his presentation on “The Influence of Price Consciousness on the Purchase Intention of Online Luxury Products.” at the National Conference on Invasion of Technology in Marketing and Society 2019 organized by Viswajothi School of Management Studies, Vazhakulam.

Dr Afsal to attend Global Education Summit on Commerce & Accountancy (GESCA 2024) in New Delhi

On special invitation, Dr Afsal E.M. attended and represented KUFOS in **Global Education Summit on Commerce & Accountancy (GESCA 2024)** hosted by **The Institute of Chartered Accountants of India (ICAI)** in New Delhi during 5th and 6th July 2024. The programme held at Ashok Hotel, Chanakyapuri in New Delhi was attended by Vice Chancellors, Registrars, Deans, Directors and other academic leaders from universities and institutions across the country. The theme for the summit was "Manthan - A Catalyst for Academic Growth." The summit discussed facets of education in the domains of

commerce, management and accountancy in the backdrop of technological and market advancements.

Dr. Anoop K.K conducted Webinar on Social Science Research

Dr. Anoop K.K served as a Resource Person for a Webinar and delivered a talk on “Tools for data collection in social science research” organized by UG Department of Business Administration, Marian College Kuttikkanam on August 8th 2021.

ADU- GEP Membership to Dr Afsal E.M.

Abu Dhabi University (ADU) Global Engagement Program (GEP) is an academic network that brings together colleagues from prestigious academic and research institutions around the world to connect in areas of mutual interest, share specialized knowledge, and engage in successful collaborations on the global stage. Its prestigious membership has been granted to Dr Afsal E.M. ADU Global offer certain privileges to its members such as Collaboration in International research grant opportunities with special privileges for young scholars, access to professional development sessions from ADU's Smart Learning and Innovation Centers, access to international faculty specialized seminar and guest speaker series, preferential access to national, regional, and international research fellowship opportunities, faculty exchange opportunities etc

Dr. Anoop K.K. appointed as CTO of Naval NCC Unit

Dr. Anoop K.K. has been appointed as Care Taker Officer (CTO) of KUFOS, 7 (K) Naval NCC Unit, Ernakulam. He is also discharging the duty of Nodal officer, PWD cell, KUFOS.

KUFOS MBA students bag prize in The Hindu IFC – IOCL Debate Competition

Mr Irfan A and Ms Surya Prakash, students from MBA 2024 Batch bagged second prize in the Debate Competition organised by The Hindu IFC – Indian Oil Corporation Limited (IOCL). The programme was held on 14 November 2024 at Kochi Rajeev Gandhi Indoor Stadium with participation from various educational institutions in Kerala. Mr Irfan A was honored with the title of ‘Best Speaker’.

Federal Bank Hormis Memorial Foundation scholarship for Ms Hannath E.A (MBA 2022-24)

Hannath E.A, from MBA 2022 Batch bagged the prestigious Federal Bank Hormis Memorial Foundation scholarship. The fellowship instituted by Federal Bank as part of its CSR initiative covers tuition fee of upto Rs 100,000 per year. Hannath received the meritorious scholarship for two years under MBA stream.

IEDC Lead for Innovation and Entrepreneurship Centre

Ms Roshmy Simon, MBA student (2022-24) was selected as IEDC Lead for Innovation and Entrepreneurship Centre at Kerala University of Fisheries and Ocean studies. Fuadh Zaneen was selected for the position of Marketing Lead. Hannath E.A and Sherfy Rafeek were selected as member of Marketing team and Quality & Operations teams of IEDC. Innovation and Entrepreneurship Development Centre (IEDC) is an initiative of Kerala Start-up Mission (KSUM), to promote innovation and entrepreneurship among the students community.
