Minutes of the Sixth meeting of the Faculty Board of Studies of Faculty of Fisheries Management held at 3 pm on 14.08.2024 in hybrid mode Venue: FFM, KUFOS

Members attended the meeting:

- 1. Dr. Afsal E.M, Dean (i/c), Faculty of Fisheries Management, KUFOS Chairman
- 2. Prof.K.R.Muraleedharan Nair, (Retd.), Department of Statistics, CUSAT- Member
- 3. Dr E.K. Satheesh, Professor, DCMS and Registrar, University of Calicut Member
- 4. Dr. Shyam S Salim, Principal Scientist, CMFRI, Kochi. Member
- 5. Adv.K. Abhayachandran, Assistant Professor, NUALS, Kalamassery, Kochi- Member
- 6. Dr Rajesh K, Head, Department of Business Administration and Management-Member
- 7. Dr Anoop K.K, Asst Professor- Member

Meeting Link: https://meet.google.com/ncr-rbsd-nan

Agenda Items

Agenda No.VI/I: Approval of List of Subject experts in the subject Economics in the faculty for constituting Selection Committee in connection with Career Advancement Promotion

Agenda No. VI/II:MBA Examiners' Panel Approvals – Fourth Semester Courses

Agenda No. VI/III:Recommendation for changing the name of the Faculty

Agenda No. VI/IV: Placement Policy

Agenda No. VI/V: Introducing uniform dress code for the students

The meeting started at 3.00 PM. Chairman welcomed all the members to the meeting.

Discussions and Decisions

Agenda No.VI/I	Approval of List of Subject experts in the faculty for constituting Selection Committee in connection with Career Advancement Promotion
Discussion :	It was directed to submit the list of subject experts in the faculty for constituting Selection Committee in connection with Career Advancement Promotion (Ref. Acad 2/4946/2022 dated 18.11.2023). Accordingly, a list of ten experts in the subjectEconomics was presented before the FBoS for consideration and approval, as follows.
	1. Dr. Arunchalam, Professor, Department of Applied Economics, CUSAT, Kochi Email: arunachalam14@yahoo.co.uk,Mob: 9746770732 2. Dr. B Harikumar, Professor (Rtd), Department of Applied Economics, CUSAT, Kochi, Email: vinvij2003@gmail.com, Mob: 9446578289

	3. Dr. Anitha V ., Professor, Department of Economics, University of Kerala, Email: anithav@keralauniversity.ac.in, Mob: 9539204587
	4. Dr. K.P.Mani , Professor (Rtd), Department of Economics, John Mathhai Centre of Calicut University, Thrissur. Mob: 9947235070
	5. Dr. Manju S. Nair , Professor, Department of Economics, University of Kerala, Email:meetmanjunaidu@yahoo.com, Mob: 9495513584
	6. Dr. K Gangadharan , Professor, Department of Economics, Kannur University,
	Email: gangadharank@kannuruniv.ac.in, Mob: 9446740720 7. Dr J. Manohar Rao , Professor, School of Economics, University of Hyderabad,
	Mob: 9440328879, Email: manoharraoj@yahoo.com 8. Dr D Narasimha Reddy , Professor of Economics (Rtd) Hon. visiting Professor, Institute for Human Development, New Delhi, Mob: 9440608373, Email: duvvurunarasimha@gmail.com
	9. Dr K.X. Joseph , Professor (rtd), Department of Economics, John Mathai Centre of Calicut University, Thrissur, Email: <u>k_xjoseph@rediffmail.com</u> , Mob: 9447069257
	10. Dr K.K. Sukumaran , Professor (Rtd), Department of Applied Economics, CUSAT, Kochi, Mob: 89214 99157
Decision:	6.1. The mambage countinized the list of ten subject armouts in Franchica
Decision:	6.1. Themembers scrutinised the list of ten subject experts in Economics in the faculty for constituting Selection Committee in connection with
karam	Career Advancement Promotion and approved it.
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- Entrepreneur Development, Bharathiyar University, Coimbatore-641046, Ph. 9751071189, Email-yesemlingam@gmail.com, yesemlingam@rediffmail.com.
- 8. Dr. Sumathy Venkatesan, Dean, Professor & Head, Department of Commerce, Bharathiyar University, Coimbatore 641046, Ph. 9443362947, Email-sumathivenky2005@gmail.com
- 9. Dr. R.Mahesh, Associate Prfessor, Dept of Studies in Business Administration, University of Mysore, Mysore- 570006, Ph. 9886639536, Email-maheshrajgopal@yahoo.com

Course 2. MBAC 402 International Business

- 1. Dr Saji T G, Associate Professor, School of Management Studies, Cochin University of Science and Technology, Kochi, MOB: 9446869214
- 2. Dr Libison K B, Assistant Professor, Department of Commerce, St Aloysius College, Elthuruth, Thrissur. Mob: 8606743247
- **3.** Eldose V, Assistant Professor, Research Department of Commerce, Govt College, Thrissur, Mob: 9447047732
- **4.** Dr. Alok Kumar Mishra, Assistant Professor, Dept of Economics, Central University of Hyderabad,
- **5.** Dr Salini K, Assistant Professor, Dept of Commerce, Vimala College (autonomous), Thrissur. Mob: 9446875587
- **6.** Dr Vipin Chandran, Assistant Professor, Govt College, Kannur. Mob: 94476 50112
- 7. M Umanath, Assistant Professor, Madras Institute of Development Studies, Chennai, Mob. 0091-44-24412589, 24411574
- **8.** Dr Jafar K, Assistant Professor, Madras Institute of Development Studies, Chennai, Mob: 7032291629
- 9. Dr Joseph T.J., Assistant Professor, Dept of Economics, Central University of Kerala, Kasargod. Mob:9744285464

Course 3: MBAH 501Counseling Skills for Managers

- 1. Dr. Devi Soumyaja, Assistant Professor, School of Management Studies, CUSAT, Kochi- 682022. Ph:9972309166Email Id:.devisoumyaja@gmail.com
- 2. Dr. Manu Melwin Joy, Assistant Professor, SMS, CUSAT, Kochi-682022, Ph:9744551114.Email: manu melwinjoy@yahoo.com
- **3.** Dr. Siby Zacharias, Professor, School of Management and Business Studies M.G. University, Kottayam. Ph: 0481-2402003 Email id:sibyzac@gmail.com.
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- **6.** Dr. Krishnapriya, Assistant Professor, School of Commerce and Management Studies, Kannur University. Email: krishnapriya@gmail.com
- 7. Dr. A Rajamohan, Professor, Dept. of Business

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- 8. Dr. M. Jagadeeshwaran, Professor, School of Commerce, Bharathiar University, Coimbatore- 641046 Mobile: 09842934585E-mail: drmjegadeesh@gmail.com
- 9. Dr. Libison K.B, Assistant Professor Dept. of Commerce ,St. Aloysius College, Elthuruth Trissur- 680611, Mobile: 8606743247 Email: libison1@rediffmail.com
- **10.** Dr Rupa Gunaseelan, Bharathiar School of Management and Entrepreneur Development (BSMED), Bharathiar University, Coimbatore 641 046. Telephone: 0422 2428275 Mobile: +91 94881 66255 E-mail: rupaguna@gmail.com

Course 4. MBAH 510 Industrial Relations

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- 2. Dr. Manu Melwin Joy, Assistant Professor, SMS, CUSAT, Kochi-682022, Ph:9744551114.Email: manu_melwinjoy@yahoo.com
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- 9. Dr. TIJO THOMAS, Assistant Professor ,SMBS ,MG University email:tijothomaschal@gmail.com , Contact No:9995713007
- 10.Dr Rupa Gunaseelan, Bharathiar School of Management and Entrepreneur Development (BSMED), Bharathiar University, Coimbatore 641 046. Telephone: 0422 2428275 Mobile: +91 94881 66255 E-mail: rupaguna@gmail.com

Course 5. MBAM 505 Retail Management

- **1.** Dr. Tijo Thomas, Assistant Professor, SMBS, M.G University, Kottayam, Kerala-686560, Mobile: 9995713007
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- 3. Dr. Johney Johnson, Professor (Marketing), School of Management and Business Studies, M.G University, Kottayam, Kerala- 686560, Mail id: j.johney@gmail.com, Mobile: 9447854270
- 4. Dr. Sudeep S., Professor, FORE SCHOOL OF MANAGEMENT, New Delhi- 110016, Email: sudeep@fsm.ac.in, Mobile: 09846080366
- **5.** Dr. Libison K.B, Assistant Professor, Dept. of Commerce, St. Aloysius College, Elthuruth, Trissur- 680611, Mobile: 8606743247
- **6.** Dr. A Rajamohan, Professor, Dept. of Business Administration, Annamalai Nagar, Chidambaram P.O, Tamil Nadu- 608002,
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- **8.** Dr. SamudraRajkumar, Professor, Dept. of Business Administration, Annamalai Nagar, Chidambaram P.O, Tamil Nadu- 608002

Course 6. MBAM 510 Integrated Marketing Communication

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- 8. Dr. Samudra Rajkumar, Professor, Dept. of Business Administration, Annamalai Nagar, Chidambaram P.O, Tamil Nadu- 608002

Course 7. MBAF 503 Financial Derivatives

- 1. Prof. Dr. T Mallikarjunappa, Academic Co-ordinator, Department of Commerce & International Business, School of Business Studies, Central University of Kerala Sabarmathi Block, Tejaswini Hills, Periye Post, Kasaragod- 671320, Kerala, Ph. 9480500025, Email-tmmallik@rediffmail.com
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- 5. Dr. Biju M K, Assistant Professor, SMBS, MG University, Priyadarshini hills, Kottayam- 686560, Ph. 9447104488, Emailbijumk@rediffmail.com
- 6. Mr. Karthikeyan P, Assistant Professor, DMS, Thalassery Campus, Kannur University, Ph. 9946964042, Email-karthikeyanp@kannuruniv.ac.in
- 7. Dr. E. Sulaiman, SMBS, MG University, Priyadarshini hills, Kottayam-686560, Ph. 9446173667, Email-sulaim25@yahoo.co.in
- 8. Dr. Santhosh Kumar S, Professor, School of Management Studies, CUSAT, Kochi, Ph. 9446041325, Email-drsan@cusat.ac.in

Course 8. MBAF 512 Behavioral Finance and Economics

- 1. Prof. Dr. T Mallikarjunappa, Academic Co-ordinator, Department of Commerce & International Business, School of Business Studies, Central University of Kerala Sabarmathi Block, Tejaswini Hills, Periye Post, Kasaragod- 671320, Kerala, Ph. 9480500025, Email-tmmallik@rediffmail.com
- 2. Dr. Prakash Pinto, Department of Business Administration, St. Joseph Engineering College, Vamanjoor, Managalore, Karnataka-575028, Ph. 9663623101, 9481505974,
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- 5. Dr. Biju M K, Assistant Professor, SMBS, MG University, Priyadarshini hills, Kottayam- 686560, Ph. 9447104488, Emailbijumk@rediffmail.com
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- 7. Dr. E. Sulaiman, SMBS, MG University, Priyadarshini hills, Kottayam-686560, Ph. 9446173667, Email-sulaim25@yahoo.co.in
- 8. Dr. Santhosh Kumar S, Professor, School of Management Studies, CUSAT, Kochi, Ph. 9446041325, Email- drsan@cusat.ac.in

Course 9. MBAC 403 Dissertation/ Major Project

- 1. Dr. Biju M K, Assistant Professor, SMBS, MG University, Priyadarshini hills, Kottayam686560, Ph. 9447104488, Email- bijumk@rediffmail.com
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- **4.** Dr. Tijo Thomas, Assistant Professor, SMBS, M.G University, Kottayam, Kerala- 686560, Mobile: 9995713007
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	7. Dr. Johney Johnson, Professor (Marketing), School of Management and Business Studies, M.G University, Kottayam, Kerala- 686560, Mail id: j.johney@gmail.com, Mobile: 9447854270
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	Course 10. MBAC 404 Comprehensive Viva Voce
	1. Dr. Biju M K, Assistant Professor, SMBS, MG University, Priyadarshini hills, Kottayam686560, Ph. 9447104488, Email- bijumk@rediffmail.com
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	3. Dr. Santhosh Kumar S, Professor, School of Management Studies, CUSAT, Kochi, Ph. 9446041325, Email- drsan@cusat.ac.in
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	5. Dr. Ambeeshmon. S, Assistant Professor, Institute of Management in Kerala, University of Kerala, Email: ambeeshs@gmail.com , Mobile: 9846116600
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	 j.johney@gmail.com, Mobile: 9447854270 8. Dr. Santhosh P. Thampi, Professor, School of Management and Business Studies M.G. University, Kottayam Mob: 9447101530 Email id:drspthambi@gmail.com
	Current Spadiumic and Research is Landbergn.
Decision	6.2The Board unanimously approved all the ten panels of examiners for the core courses including Dissertation/ Major Project and Comprehensive Viva Voce and specialisation courses (Finance, Marketing and Human Resources Management) in the fourth semester MBA
Agenda VI/III	Recommendation for changing the name of the Faculty of Fisheries Management
	Directed through a letter No Acad(1)/4570/2018 dated 20.05.2024 to provide recommendations in the matter of changing the name of the Faculty. It was the decision of the 37th Academic Council held on 15.03.2024, following the AG
	Audit enquiry reference #37 (AENQ445929) dated 06.01.2024 and the response thereof, with Letter No. FFMl/40/2021 dated 21.02.2024 regarding poor participation of students in KUFOS.
	Dr Rajesh K, Head, DBAM had requested to move a resolution in this regard and the same could be discussed and appropriate recommendations were to be provided for the consideration of Academic Council.
	Dr Rajesh was permitted to propose the resolution which is reproduced as :

Subject: Resolution to change the name of the Faculty of Fisheries Management for reflecting the expanded scope and interdisciplinary focus

Date: 13/08/2024

To

The Faculty Board of Studies, Faculty of Fisheries Management KUFOS

From

Dr Rajesh K, Head, DBAM, Faculty of Fisheries Management

Dear Members of the Board.

I am writing to bring to your urgent attention the critical need to change the name of the Faculty of Fisheries Management to "Faculty of Management and Social Science".

Background:

The Faculty of Fisheries Management was formerly known as the Faculty of Management, Humanities, and Social Sciences, a name that more accurately encapsulated its broad and interdisciplinary nature. The current name does not adequately reflect the expanded scope of academic programs and research undertaken within the Faculty.

Current Academic and Research Landscape:

- 1. **Diverse Programs**: The Faculty currently offers a range of programs including an MBA in General Management, MSc in Statistics, and LLM in Marine Law. This broad array of programs extends far beyond the original focus suggested by the name "Faculty of Fisheries Management."
- 2. Extensive Research Activities: With 90 research scholars engaged in a variety of fields such as management, commerce, economics and law, the Faculty's research activities span a wide interdisciplinary spectrum that is not fully represented by the current name.
- 3. Career Impact: The mismatch between the Faculty's name and its actual scope may adversely affect the career prospects of both PhD scholars and postgraduate students by not accurately conveying the Faculty's expertise and offerings.

Rationale for Name Change:

The proposed name, "Faculty of Management and Social Science" will align

the Faculty's designation with its current interdisciplinary focus and extensive range of programs. This change is essential to:

- Enhance Visibility and Recognition: Aligning the name with the Faculty's broad scope will improve visibility and better communicate the Faculty's diverse academic and research capabilities.
- Support Career Prospects: A name that accurately reflects the Faculty's comprehensive offerings will positively impact the career prospects of its students and researchers.
- Facilitate Program Development: The broader name will provide the necessary flexibility to introduce new and innovative courses that respond to contemporary societal and academic needs.

Action Requested:

I urge the Board to consider this matter with urgency and approve the change to the new name **Faculty of Management and Social Science**. This change will ensure that the Faculty's name accurately represents its current scope and interdisciplinary nature, aligning with both its academic goals and the needs of its students and researchers.

Moved by Dr Rajesh K

Seconded by Dr Anoop K K

Following the presentation of the resolution members were asked to provide their critical comments on the issue.

Dr E.K. Satheesh started discussion with a point, "school system is ideal to accommodate multiple departments and subjects". He also pointed out the need for a comprehensive title for the faculty.

Dr Shyam Salim welcomed the idea of change in name of the faculty, describing it as a "good move". He noted that the expertise and resources available in the faculty are in general management.

Dr K.R.Muraleedharan Nair said "it is need of the hour to change the name of the faculty".

K. Abhayachandran also supported the move, saying "the proposed new name would reflect the current academic offerings at the faculty".

It was added that the proposed new name, 'Faculty of Management and Social Science' is inclusive of all management domains including the existing fisheries management and therefore the name change in no way discard the mandate of the university, and instead, would enhance the scope to grow further.

Decision

- 6.3. The resolution was passed unanimously.
- 6.4. The meeting unanimously recommended to the university that a change in name of the faculty from current 'Faculty of Fisheries Management' into 'Faculty of Management and Social Science' be seriously considered by the appropropriate bodies of the university.

Agenda VI/IV	Placement Policy
c with the contents the file capes freelide the consent that	Members were briefed of the placement activities carried out in the department. Six companies took candidates from the MBA batch 2022-24 and more number of companies are expected to come for recruitment and selection in the future. In this backdrop, a Placement Policy is needed in order to streamline the activities and also to provide specifications and guidelines for the recruiters as well as the candidates. A draft of Placement Policy was presented for discussion. The highlights included the specifications for campus drives, legal and compliance bindings, provisions for candidates decorum etc. The members reviewed the document and sought certain clarifications. Also, suggested to add provisions in respect of foreign recruiters, acceptable CTC (cost to company), students arrear norms etc.
Decision	6.5.A modified policy document may be presented in the next meeting after incorporating the suggested changes.
Agenda VI/V	Introducing uniform dress code for the students
to ebook of	It was informed that MBA students and MSc students by and large wear the uniform during class hours. It is ideal to strictly follow uniform for MBA students and MSc students in order to ensure discipline and uniformity. The members considered the need for insisting the uniform dress code for the students in the faculty. All the members noted the point that MBA students should wear the appropriate dress code in order to practice suitable professional attire. The uniform can be insisted upon them. Dr K.R.Muraleedharan Nair and Dr Satheesh E.K. suggested that the department can encourage other students also to follow uniform dress code.
Decision	6.6. It is compulsory for Management students to wear uniform during classes and examinations, as prescribed by the department from time to time. Other post graduate students in the faculty are also advised to wear uniform in order to promote discipline and inclusiveness.

Dr Anoop KK proposed vote of thanks to all the members. The meeting concluded at 4.15pm.

Chairman

DEAN
FACULTY OF FISHERIES MANAGEMENT
KUFOS, PANANGAD, KOCHI-682 506